

**POCONO TOWNSHIP BOARD OF COMMISSIONERS AND  
POCONO TOWNSHIP PLANNING COMMISSION  
SPECIAL JOINT MEETING ON  
PROPOSED SIGN ORDINANCE  
MAY 27<sup>th</sup>, 2015 7:00 P.M.**

The Special Joint meeting of the Pocono Township Commissioners and Pocono Township Planning Commission was held on 05/27/2015 at Pocono Hall Community Room, Northampton Community College, Tannersville, PA, and was opened by President Richard Wielebinski at 7:00 p.m. followed by the Pledge of Allegiance.

**COMMISSIONERS ROLL CALL:** Rich Wielebinski, present; Jerry Lastowski, absent; Tom Felver, present; Peter Nish, present; and Brad Wise, present.

**PLANNING COMMISSION ROLL CALL:** Ron Swink, present; Scott Gilliland, present; Marie Guidry, present; Dennis Purcell, present; Robert DeYoung, present; Robert Demarest, absent; and Jeremy Sawicki, present.

Gregg Schuster, Township Manager; Pamela Finkbeiner, Township Secretary; Lisa Pereira, Township Solicitor; and Timothy Edinger, Township Engineer; were present.

**ANNOUNCEMENTS:** None

**PUBLIC COMMENT:** None

**DISCUSSION OF PROPOSED SIGN ORDINANCE:** R. Wielebinski opened the meeting to comments on the sign ordinance.

Daniel Schulte, Real Estate Manager, Adams Outdoor Advertising, spoke concerning Billboards, timing, vacant lots, and foot candles verses Nits for measurement of light.

Lois Arciszewski, Corporate Development, Adams Outdoor Advertising, spoke concerning the regulations required for a billboard and the 90 second requirement for signage change on digitals.

Vincent Trapasso, Township resident and business owner, questioned the studies used for the 90 second timing of digital displays.

Gene Percudani, property owner in Pocono Township, questioned the number of complaints the Township received for signage lighting.

Marc Wolfe, Solicitor, Newman, Williams ,Mishkin, Corveleyn, Wolfe, and Fareri, P.C., questioned the Williams Township draft for use in the 90 second timing and the 12 sq. ft. limit for industrial signs.

Jim DePetris, developer for the Farda site, requested the board consider Stroud Township standards for signage.

Tom Sforza, owner Best Auto Services, questioned the banning of neon for use in framing windows, etc.

Steve Cunningham, Pocono Medical Center, requested the Board consider changes to the draft to allow additional signage for hospital facilities.

Dough Almquist, Township resident, requested Plaza signs be allowed by permit and not conditional use hearing; design criteria for signs; allowing of neon lights for architectural features; and variance requests.

David Hassine, Jackson Township, spoke on timing of digitals.

T. Edinger, Twp. Engineer, noted Williams Township studied available information to recommend a 90 second limit on digitals near highway intersections in their draft sign ordinance.

L. Pereira, Twp. Solicitor, explained the Board can make changes to the draft ordinance based on comments received. The proposed Ordinance will then be reviewed by the Monroe County Planning Commission before adoption by the Board.

G. Schuster, Twp. Manager; L. Pereira, Twp. Solicitor; and T. Edinger, Twp. Engineer, will provide the Board with an outline of key issues discussed. R. Wielebinski directed the Township Manager, G. Schuster, to set a special meeting for further discussion.

**ADJOURNMENT:**

R. Wielebinski made a motion, seconded by P. Nish, to adjourn the meeting at 8:20 p.m. All in favor. Motion carried.

Respectfully submitted  
Pamela Finkbeiner  
Township Secretary