

**Pocono Township Bi-Centennial Celebration Committee**  
**Meetings Minutes of October 15, 2015**

Present: Charlie Trapasso; Maria Bonowits; Denise Herbert; Trip Ruvane; Tony Farda; Jennifer Fisher.

Also Present: Pocono Township Manager Gregg Schuster; *Pocono/Jackson Historical Society's (PJHS)* James Werkheiser, President; Dottie Telesky, Secretary/Treasurer; and Dr. Linford Werkheiser; David Haseney.

I. Call to order by Charlie Trapasso, 5:05pm

II. August Minutes: Tony motioned and Trip seconded

III. Amendments to add to today's agenda: Gregg added PT website availability as of 10/20/2015.

IV. Budget Status

a. Architect Wayne Vanderhoof provided preliminary drawings of PT Museum. He estimates that total cost to be between \$188,000 and \$204,000. This figure does not include in-kind donations. Vincent Trapasso has offered to guide the building of the Museum, as he has tremendous experience as a General Contractor/Developer.

V. Current Business

a. On October 5, 2015, the BOC gave permission for the Museum project to move forward. Blueprints of the actual budget will be available soon and can be presented to BOC.

b. Fundraising activities and needs were developed for review by Charlie; the Committee is to look them over and provide feedback on other ways to fundraise and how donors, especially large ones, will be recognized for their contributions.

The Committee brainstormed several ways to raise funds, including selling tees, hats, flags, and bricks. Dottie is to look into flag steam printing prices, and Jennifer will determine flag embroidery pricing. In regard to the flags possibly hanging on Rt 611, Gregg will check to determine whether ordinances forbid the flying of flags or where they might not be allowed to hang.

c. Dottie provided cost for tees from *ScreenGems*: \$4.75 each/color; \$5.00 for anything on back of tee. \$11.50 for hoodies and \$9.50 sweatshirts. Youth tees would be \$4.25. Plus sizes are .50-\$1.00 more per shirt. The Committee agreed that some shirts should be purchased now and Committee members with retail stores will sell in their stores. Gregg was asked and agreed to allocate \$1000 to purchase tees.

VII. New Business

a. Charlie asked if a traffic count along the Township roads could be completed; she agreed to contact PennDot. However, Trip and Denise questioned if this was needed. Charlie stated traffic data was a key component to obtaining large corporate funds for the Crossing Abilities Playground because many business or corporate entities were interested in name branding/exposure. Gregg stated that this data may be available from the Township.

b. Marketing will need to be completed soon, so community awareness of events will garner support.

c. An intern from *ESU* or *NCC* will be followed-up n by Tony; currently, the semester is in process, so this may have to wait until January and a new semester.

#### VII. *Pocono Jackson Historical Society*

a. Dottie indicated that Denise and PJHS members had met and decided on 4 history-related events for 2016, which would culminate in the Museum opening. This group will meet again after today's Committee meeting to discuss further details..

b. Jim Werkheiser suggested we consider using a name like the Heritage Center instead of museum to allow for more versatility in usage. This was discussed and Charlie made a motion to change the name to the Pocono Township Heritage Center; Denise seconded. All members were in favor.

#### **Open Forum**

Should anyone wish to be heard at the Committee meetings, they may contact the Township at 570-629-1922 before 3pm on the day of the meeting.

The meeting was adjourned by Charlie at 6:35pm.

Next meeting is **5pm** Thursday, November 19, 2015 at MOUNTAIN VIEW PARK.