



POCONO TOWNSHIP BICENTENNIAL COMMITTEE

Rescheduled Regular Meeting

AGENDA

August 20, 2015

5:00 PM at the Mountain View Community Center

i. CALL TO ORDER

Charlie Trapasso, Chairperson

Maria Bonowitz, Co-Chairperson

Denise Herbert, Secretary/Treasurer

Jennifer Fisher, Committee Member

Tony Farda, Committee Member

Trip Ruvane, Committee Member

Gregg Schuster, Township Manager

ii. APPROVAL OF MINUTES: June 4, 2015 and July 15, 2015

iii. AMENDMENTS TO THE AGENDA

iv. DEFINE DIRECTION AND END GOAL

a. TJ Price withdraws

b. Reassess the direction of the Bicentennial

i. Continue with current direction and pursue other Event Planners for the October 1, 2016 celebratory event

ii. Renovate the Mountain View Community Center into the Pocono Township Historical Museum / meeting room

1. Reevaluate the Mission Statement

2. Outline proposal to the BOC

a. Strategic Plan

i. Clear direction, concrete goals

1. Project plan/time frame

2. Define how the committee will fund its activities to meet objectives

3. Marketing / Social Media

a. Hire independent or firm

b. Pursue Intern from NCC

v. POCONO/JACKSON TOWNSHIPS HISTORICAL SOCIETY
Representatives: Dottie Telesky, Secretary/Treasurer, David R. Haseney, John Abel

vi. UNFINISHED BUSINESS

- a. Logo – Option 1, 2, edit or continue with another design (with or w/o date)
- b. Financial Structure – Gregg Schuster
- c. Art Show fundraiser – Pocono Manor
- d. Bicentennial T-Shirt sales

vii. NEW BUSINESS

- a. Desaki vs. Barley Creek Charity Softball game at MVP – Monday, September 14, 2015 at 2:30 at Pavilion #3 next to the softball field
- b. Tannersville Lions (Charlie & Tony) on September 22nd @ 7pm @ Smugglers Cove
- c. Lori Montefori / WBRE Pocono Bureau Reporter – will promote bicentennial
- d. Preparations for next meeting – Thursday, September 10, 2015 (slight conflict)
 - i. Consider events / activities to raise money
 1. Barley Creek
 2. Desaki
 3. Peppes

viii. OPEN FORUM/ANNOUNCEMENTS

Persons wishing to speak can call in before 3:00 p.m. on the day of the meeting by calling the Pocono Township Municipal Building at 570-629-1922 to be placed on the agenda or can sign up at the Committee meeting prior to the start of "Open Forum". Please limit individual comments to 3 minutes to allow time for others wishing to speak.

ix. ADJOURNMENT